

# RATES 2017

## THE AUSTRALIAN LOCAL GOVERNMENT JOB DIRECTORY.

ONLINE, FULL COLOUR PRINT, SOCIAL MEDIA,  
DOWNLOADABLE DIRECTORY AND ENEWS.

**ONE CHOICE, EVERY OPTION.**

### HALF PAGE HORIZONTAL

128mm w x 89mm h  
150 word count  
\$890 subscriber\*  
\$1100 non-subscriber\*

### DOUBLE PAGE

276mm w x 183mm h  
600 word count  
\$1950 subscriber\*  
\$2410 non-subscriber\*

### HALF PAGE VERTICAL

61mm w x 183mm h  
180 word count  
\$890 subscriber\*  
\$1100 non-subscriber\*

### FULL PAGE

128mm w x 183mm h  
300 word count  
\$1190 subscriber\*  
\$1450 non-subscriber\*

### QUARTER PAGE

61mm w x 89mm h  
100 word count  
\$490 subscriber\*  
\$590 non-subscriber\*

### MINI

61mm w x 42mm h  
30 word count  
\$290 subscriber\*  
\$350 non-subscriber\*

Advertisements may be placed  
two ways:

- Email a text document and any graphics/logos required to **ads@job-directory.com.au**
- Phone (03) 5441 9800

**Weekly deadline:**  
**5pm (AEST<sup>†</sup>) EVERY Thursday**

Advertising agencies 3pm (AEST<sup>†</sup>)

\* All rates quoted exclude GST

† AEDST during daylight savings



THE AUSTRALIAN  
LOCAL GOVERNMENT  
**JOB DIRECTORY**

FOR MORE INFORMATION

PHONE: (03) 5441 9800

EMAIL: [ads@job-directory.com.au](mailto:ads@job-directory.com.au)

VISIT: [www.job-directory.com.au](http://www.job-directory.com.au)

